



**From Director / Producer Bobby E. Goins**

## ***The Barbershop Chronicles***

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### **PRESS RELEASE**

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#### **DIRECTOR / PRODUCER**

**BOBBY E. GOINS**

**COMPLETES "THE BARBERSHOP CHRONICLES"**

**PLANNING FALL VOD RELEASE**

*New Jersey filmmaker **Bobby E. Goins** has completed his feature film **The Barbershop Chronicles (TBC)** A dramedy about friends and foes in an insular New Jersey neighborhood. Mr. Goins has mined his experience as a barber and barbershop owner to tell the story of honorable men and women, hilarious hijinks and high stakes in the 'hood.'*

Vauxhall, NJ, September, 2009 -- A spirited and confident professional, **Bobby E. Goins** is a neighborhood fixture in his home town, but his profile is rising considerably as he continues to advance his filmmaking career. To his delight, he has discovered that filmmaking is something he was meant to do. After developing **The Barbershop Chronicles** script he gathered a great cast and crew and began to shoot. Overcoming all of the challenges that filming entailed, he was able to trust both his instincts and his capacity for hard work and little sleep to ultimately succeed.



Carl Clemons

**The Barbershop Chronicles** has a cast that includes several talented actors that are familiar to television audiences. **Darnel Stapleton** of the Super Bowl bound Pittsburgh Steelers makes his acting debut. **Carl Clemons**, of HBO's "**The Wire**" was a staple of that show's season four. This year he completed filming four features in addition to TBC, including "**Shelter**," starring **Julianne Moore** and **Brooklyn's Finest**, directed by award-winning director **Antoine Fuqua (Training Day)**

People will explode into laughter when they experience, TBC says Bobby, "Especially

when they get a load of the bathroom scene." TBC was based on Bobby's true life experiences as a barber beginning when he worked for a barbershop shop ten years ago. The film takes you on the ride of the real life barbershop experience, and shows all of the things that happen in the shop. Important friendships, explosive advice, love, laughs and tears are shed in the barbershop, and Bobby is the mistral while putting on a show with the other cast members. More clear cut than other barbershop tales, TBC exposes the "real" barbershop and reveals the "real" life people of the community. With funny stories told, a night out at the night club, a wild car chase, and much more, **TBC is definitely a cut above the rest.**

Bobby has ordained his excellence in two new film productions titled, "**Trakks**" the story about the everyday life of the people that take the train, and the colorful animation comedy titled, "**Drew and the Dilla Hopper**" the story about a nerdy introvert teenager and a special friend that's half grasshopper and half caterpillar. This film exposes the pressures that real life kids experience in school and around their neighborhoods, and thus promotes the importance of education, love and friendship.

**Bobby E. Goins** is currently in discussions with several potential distributors, and several companies about his fall VOD release.

**The Barbershop Chronicles** is a fast paced film about **the loves, lies, frustrations, and fun that fill the fictional barbershop created by the true-life barber / proprietor and filmmaker Bobby E. Goins.**

Functioning as a psychologist / sounding board, mentor, and mediator Bobby's lead character is host to an eclectic group of colorful characters who visit the shop for a haircut, but leave after experiencing a kind of camaraderie that men in this blue-collar neighborhood generally don't have at their jobs.



Add a surprise visit by gangsters, a cable guy, a neighborhood hustler and a limo driver and you have a recipe for danger and conflict, as well as heroism and humor.

Says Goins: "People laugh and cry in the barber chair."



### **What I Learned While Producing The Barbershop Chronicles**

My name is **Bobby E. Goins** and I own a small barbershop in Vauxhall, New Jersey where I learned to write movies. The filmmaking business is the most exciting job that I could ever imagine. The problem with filmmaking is all of the unexpected problems that can suddenly arise. Filmmaking is more than just writing a great script, living through the process taught me

a few important lessons. The first lesson was how to write the script, second I had to get the actors, third I needed the right equipment and most importantly, the fourth lesson was getting the right crew to operate all of the equipment. All I could see was the bright lights, big smiles and red carpet, like they show on TV, but then reality hit when I didn't have the money to do all those wonderful things. At first I didn't realize that equipment cost money, the crew would cost more money and that all-star cast would be well out of reach.

One day I thought, I'd do the film myself and use a guy that had no prior film experience to shoot, then ask a bunch of non-actors to be in the film, grab a couple of location out of nowhere and shoot my project. What I found out was locations cost a bundle, and talent is truly hard to find and I had a mess of a film that was worth absolutely nothing. My fame and fortune turned into an expensive lesson from the school of hard knocks.

Then one Sunday afternoon, while picking up cast members Thomas Daniel and Andrew Roth, I got a traffic ticket for pulling in the wrong lane. My older sister Pamela, got so sick that she couldn't be the Bar Maid in the film, my stand-in didn't show up at all, my crew showed up two hours late and took an extra hour to set up, it was about 100 degrees outside, we didn't get started outside until about 12am, six fire trucks, honking and making a ton of noise, came out of nowhere, I had to pay an hour overtime fee to the limo company and worst of all one of my actors busted a soda in the limo! What I learned was that even if you have the great crew, actors, locations and script, there are unforeseeable downfalls that can certainly ruin your day.

When the world sees how the film turned out, they're going to be extremely surprised and impressed.

I am forever in debt to Derrick Good, the CEO of the night club, Carlos "Poucho" Arroye of Joe's Pizzeria and of course my DP, Dakar Lawery for making a small budget look like a million bucks. Dakar's expertise, with my directorial skills, mixed with the great talent on the set, made it a true pleasure to produce my best film yet, **The Barbershop Chronicles**.

The journey from New Jersey to Hollywood is many miles, but it can be accomplished by a magical combination of talent, perseverance, and luck. My hope is that I have the recipe just right!

***Bobby E. Goins, Filmmaker***



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