

THE TRADESMEN

Making an Art of Work



PRESS RELEASE

For Immediate Release

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**“THE TRADESMEN: MAKING AN ART OF WORK”
DOCUMENTARY FILM FEATURING THE
ESSENTIAL VALUE AND ARTISTRY OF THE TRADES
NOW AVAILABLE ON DVD AND STREAMING
ON INDIEFLIX**

The Tradesmen: Making an Art of Work --

These are the people who build the foundations for our lives

June 28, 2011 -- Director Richard Yeagley has completed the arrangements for obtaining his new film ***The Tradesmen: Making an Art of Work*** on DVD or for thirty day stream on IndieFlix. Richard is also offering a line of film related merchandise. Full information is available at www.thetradesmendocumentary.com

The Tradesmen: Making an Art of Work portrays the real life work, idiosyncrasies, and personal convictions of a multitude of working professionals, including two plumbers, two painters, a



Mike Rowe, creator and host of **Discovery Channel's Dirty Jobs**, discusses the value of the trades in the film, taped at a recent EG Conference in Monterey, California

stone / brick mason, several carpenters, two auto mechanics, and numerous other craftsmen.

The film recognizes the essential contributions that these tradesmen provide, and shows only a few of the many challenges they face and the problems they solve in their everyday work.

Their stories are combined with academic analysis of the socioeconomic, intellectual, and philosophical aspects of modern trade work.

In a recent EG conference in Monterey, California, Baltimore native and creator and host of **Discovery Channel's *Dirty Jobs* Mike Rowe** discusses the value and innovation found in today's trade work, which is commonly overlooked in our contemporary high tech society.

The Tradesmen: Making an Art of Work will leave you with an understanding of the personally rewarding opportunities that still exist in America in the trades, and an appreciation for the work of tradesmen that make every aspect of our modern lives possible.

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Writer, director, producer **Richard Yeagley** is available for interview by appointment.

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The Tradesmen: Making an Art of Work
is A Dickie Bruce Production

With appearances by:

Mike Rose
UCLA

Judith Lombardi
Ph. D. from the Union Institute
in Human Relations and Cybernetics

Joe Lamacchiardi
www.bluecollarandproudoft.com

Mike Rowe
Baltimore native and creator and host of **Discovery Channel's *Dirty Jobs***
www.mikeroweWORKS.com

And several Baltimore area skilled tradesmen and women!

Audience Website:
www.thetradesmendocumentary.com

The Tradesmen: Making an Art of Work
on Facebook at:
www.facebook.com/TradesmenDocumentary

Director's Statement from Richard Yeagley



I was raised in a place called “Charm City “ - most know it as Baltimore.

Growing up, I vividly remember the blue-collar nature of the individuals and the city itself.

At this point in my life I no longer have a daily connection to the blue-collar worker, and I have lost touch with the very essence of my upbringing and the people who occupy my childhood and adolescent memories.

After graduating from college, moving away from my hometown, and entering the workforce, I began to notice a pervasive bias against work that required any form of manual labor and described as blue collar. In principle, this sentiment, without any firsthand experience, was unfair and disparaging towards tradesmen and their work.

But why are such attitudes ubiquitous within our current cultural landscape? Where does the current cultural bias come from? Is it influenced by technological advances and novel opportunities in other occupations? Or opinions of limited financial prosperity in trade-work, and the potential for higher wages in other fields? Or is it inherent in the current educational curriculum and paradigm? I wanted to produce a documentary which sets out to explore these questions, and ***The Tradesmen: Making an Art of Work*** is that documentary.